Put a wheel on each corner for better stability...then link them with fluid for the smoothest ride

What a sales pitch-NO PITCH



People who drive a BMC car always comment on the smooth ride, phenomenal roadholding. It's engineered into the car...BMC's exclusive Hydrolastic*fluid suspension...which gives you the comfort of a boulevarde ride combined with "flat" sports car cornering and handling. Hydrolastic*suspension is really a cushion of fluid that eliminates jerks, jolts and pitch. Gives the car a smooth, level, controlled ride. And it's easier on your pocket, too! There are no shock absorbers to wear, springs to rattle. It's virtually trouble-free for life. Engineered safety—BMC offers it with a suspension system that's years ahead of its time. YOU float on fluid—but the car grips the road with a tenacity that means safer motoring for you and your family.



BMC HYDROLASTIC* FLUID SUSPENSION OFFERS SAFER MOTORING THROUGH BETTER ROADHOLDING

Choose from automatic or manual — Austin 1800, Morris 1100, Morris Mini DeLuxe

*Regd. trademark.