



WHICH CAR MAKES **NEW** MEAN WHAT IT MEANS?

The only new thing about some cars is the name. Not this one. BMC Morris 1100 is all new—from bonnet to boot! It's the car you hoped would happen. It breaks through with revolutionary engineering. Take, for example, the Hydrolastic* suspension unit. It floats the car on fluid so it can't bounce or roll

or pitch. And it never needs maintenance. Take the special sealed cooling system. Take the sound-dampening rubber-mounted sub-frames. Take all that stretch-out inside space. Why not take the BMC Morris 1100? — and ride in the cushioned comfort of contoured seating. Listen to approving comments from friends at the sweet, low styling; from mechanics at the front-wheel drive system that packs engine, clutch and gearbox into one

amazing unit. The BMC Morris 1100 looks like the future — and acts like it. It's the car that puts the family first. Now's the time to try the Miraculous BMC Morris 1100 — the car you hoped would happen.

£979 Including Sales Tax...

*Registered trade mark

A TRULY NEW FAMILY CAR

BMC — MANUFACTURERS IN AUSTRALIA OF BMC FREEWAY SIX, BMC WOLSELEY 24/50, BMC MORRIS 1100, BMC MORRIS 850, BMC AUSTIN HEALEY SPRITE AND BMC MG. THE BMC ROSETTE BACKS THE SERVICE OF THESE CARS FOR A LIFETIME.

