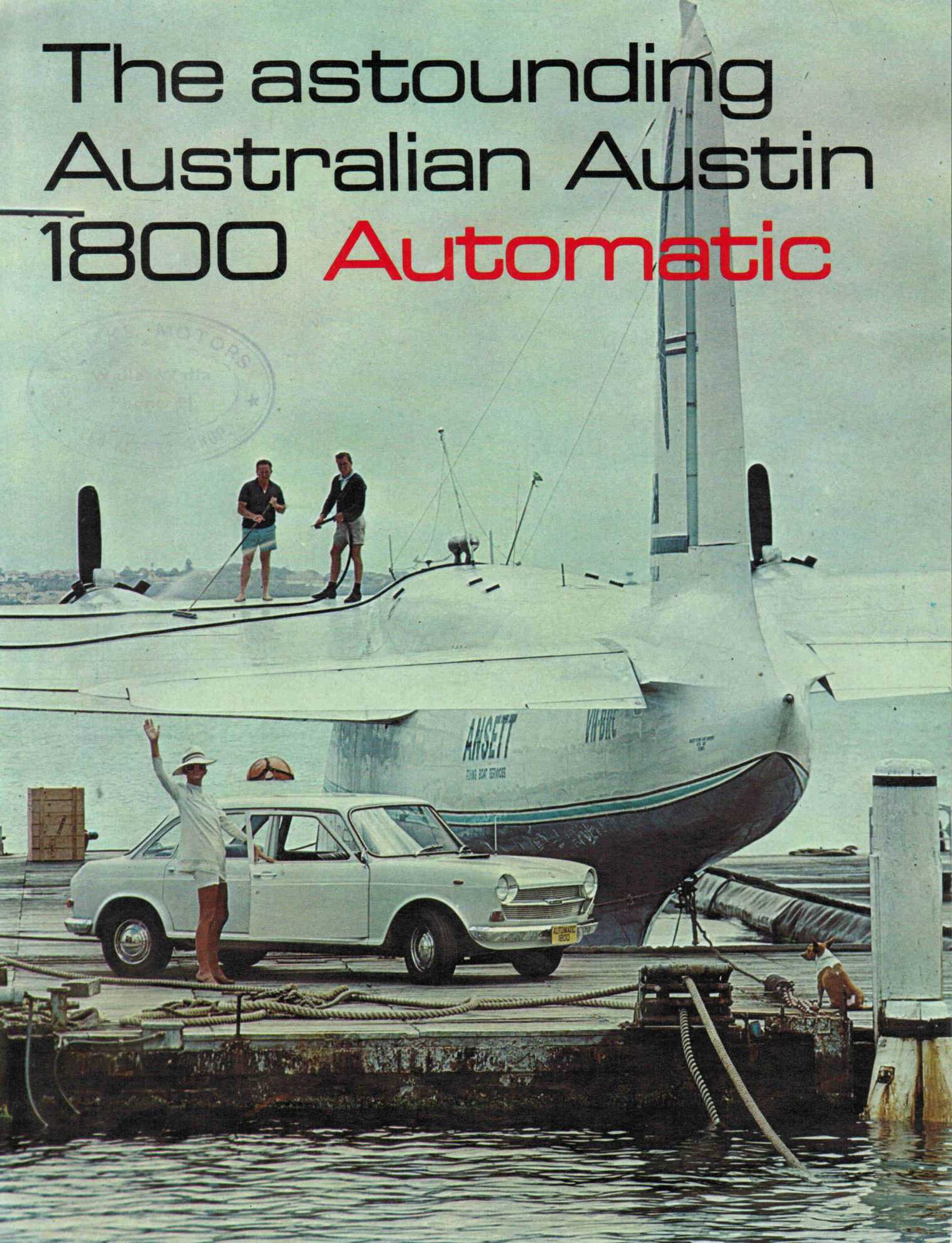
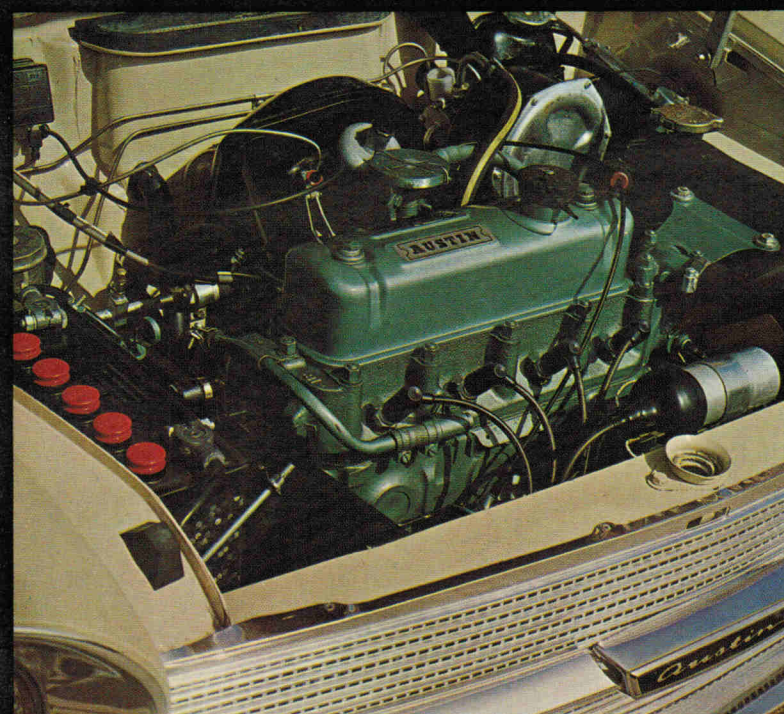


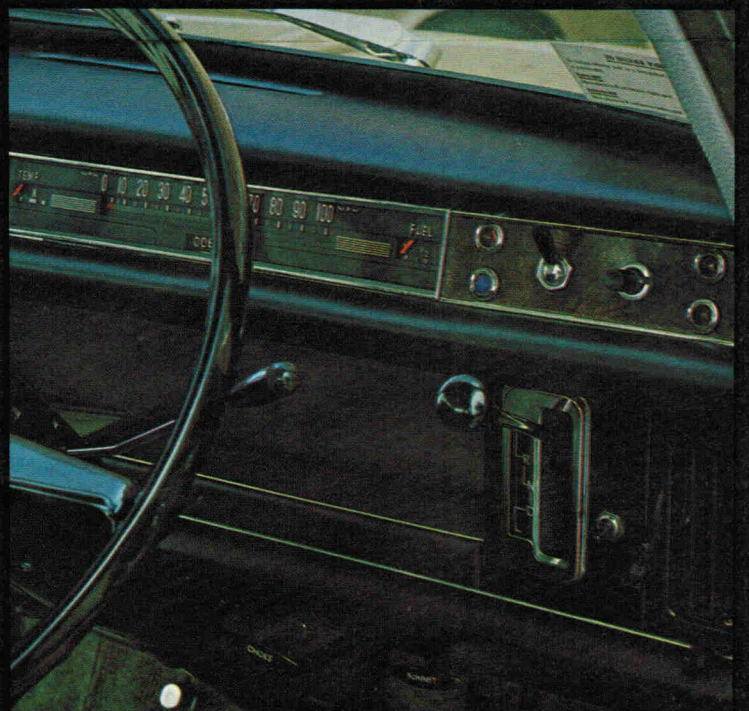
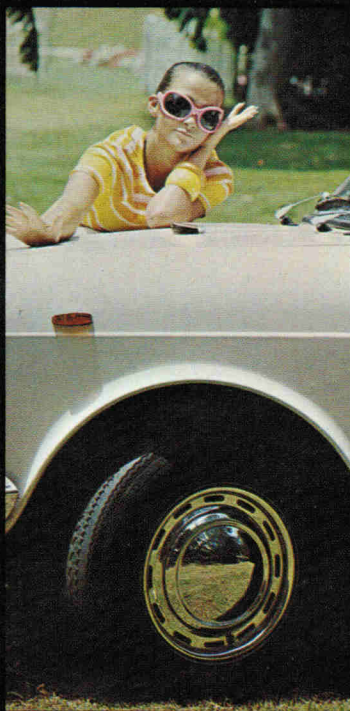
The astounding Australian Austin 1800 Automatic





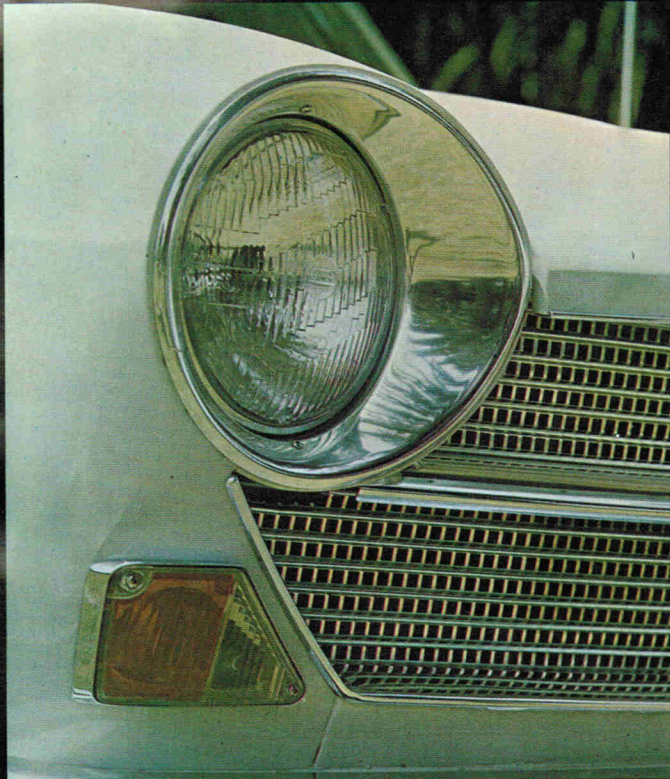
People once thought big families meant big cars. That was true . . . until the Austin 1800 arrived on the scene. Here was a car that broke every rule in the book . . . beautifully. Brilliantly. It was compact outside. But inside, there was more interior space than in any other car its size. It put an end to the notion that a spacious family car had to be big and bulky. But most important was the 1800's engineering. Motoring experts acclaimed it as the most advanced engineering concept in a decade — years ahead of its time.

Front wheel drive that puts the pulling power up front where it works best. East-West engine that puts the weight over the driving wheels for outstanding all-weather traction. BMC couldn't make better roads for you. But they could make the ride better. Result. Revolutionary fully independent Hydrolastic* fluid suspension that smoothly floats you over bumpy roads with expressway ease. Without springs to rattle. Shock absorbers to wear. Simplicity itself. To these features BMC added power assisted disc brakes, radial ply tyres. Safety belts.



And now BMC adds another touch of sophistication with the release of the new Austin 1800 automatic. The performance is first class. With the Borg-Warner 35 3-speed transmission, gear changes are imperceptible. Always silky smooth. The 1800's ability to make record time in point to point motoring is just as good with the automatic. The gear ratios have been specially designed for open road overtaking. In all-out acceleration the transmission will automatically change into second gear at 37 m.p.h. and into top at 62 m.p.h. There is full manual overriding control of every gear.

BMC...
revolutionists
in creative
engineering



BMC has always believed that it was possible to make a car spacious inside. Compact outside. The answer? The space-saving East-West engine. Because it sits sideways over 70% of the 1800's length is available for passengers and luggage. Up front there are deeply padded individual seats which fold right back to form a spacious camping body. The driver and passenger also have their own fully adjustable personal fresh air outlets. There is also a fresh air heater with booster fan. Padded fascia and carpeted floor complement the interior. Rear seat passengers ride in style with as much as 17" of leg room.

Rear doors are fitted with safety locks which, when adjusted, can only be opened from the outside. The astounding Austin 1800 automatic ushers in a new era in sophisticated motoring. But, as with all great cars, its many fine and exclusive features cannot be appreciated unless you get behind the wheel and test them yourself. The luxury of fluid suspension. The fantastic handling of front wheel drive. BMC gives you all these magic ingredients. And many more. At a price that's really competitive.*Regd. trademark

